



# BUSINESS PROCESS OUTSOURCHING (BPO)



Company Profile

**2026**



**AKSATA  
DIGDAYA**

# COMPANY ESTABLISHMENT



**REGISTERED CO NAME**

PT. AKSATA DIGDAYA INDONESIA



**BRAND NAME**

AKSATA DIGDAYA



**BUSINESS ADDRESS**

JL. DADALI NO 21 BLOK C&D  
TANAH SAREALKOTA BOGOR - INDONESIA



**E-MAIL**

INFO@AKSATADIGDAYA.COM



**CONTACT**

(021) 4020-0201



# OUR SERVICES

-  CALL CENTER (INBOUND/OUTBOUND)
-  PHONE VERIFICATION
-  TELE SURVEY
-  TELE SALES INSURANCE
-  REMINDER/CONFIRMATION
-  RECRUITMENT SERVICES



# THE IMPORTANCE OF CUSTOMER CENTRICITY

In today's competitive marketplace, thriving organizations recognize the imperative of seamlessly integrating low costs with high-quality service, swift responsiveness, and diverse offerings. An effective strategic approach demands a hybrid model that synergizes high-quality standards with a steadfast commitment to customer satisfaction, creating a powerful synergy that propels the organization towards excellence.

**And that is where the potential added value of customer relationship management lies.**

# THE FUNDAMENTALS OF AKSATA

While others are thinking toward one corner against three pillars, we are just been able to switch in right in the middle between three pillars for efficient and effective enhancements.



# DBMS SECURITY & TREATING ITS CONFIDENTIALITY

- Data bases are distributed electronically
- Scrutinizing data bases periodically to keep them updated
- All conversation are recorded digitally
- All drives as well as USB port are deactivated
- Unrelated application are deleted permanently
- All status report and data bases are sent through



# RECRUITMENT PROCESS

At our company, the recruitment process is designed to identify top talents who align with our culture and business needs. It begins with an administrative screening of submitted applications, followed by an initial interview with our HR team.

Selected candidates proceed to technical interviews and/or psychological assessments, depending on the position applied for.

The process concludes with a final interview with management before a hiring decision is made.

We are committed to a transparent, objective, and fair recruitment process to build a professional and high-quality



# THE STAFFS

Equipping our customer service teams with peripherals isn't just about efficiency; it's about seamlessly performing tasks within impressive timeframes.

- Compatible Headphone
- Reliable Connection
- Positive Work Atmosphere
- Compatible Monitor
- Technology Based



# UNLOCK EFFICIENCY: OUR SERVICE BENEFITS

## CLIENT'S PERSPECTIVE

CONCENTRATE ON CORE BUSINESS  
DRIVES DOWN COST  
GETTING LOYAL CUSTOMERS  
KNOWING CUSTOMER PREFERENCES

## CUSTOMER'S PERSPECTIVE

BEING TAKEN CARE OF IN GOOD HANDS  
GETTING INFORMATION AT THE SAME TIME  
HAVING PERSONAL TOUCH  
BEING TREATED EXCLUSIVELY



# RECENT CLIENTS

Business  
Partner



Education  
Institution





[www.aksatadigdaya.com](http://www.aksatadigdaya.com)